



Klar Insights GmbH

Clemensstr. 2

80803 München

Deutschland

dps-core

Stand: 07.07.2026

Klar! Insights - Core

We use the services of Klar Insights GmbH, Clemensstr. 2, 80803 Munich, Germany, a SaaS provider for business intelligence solutions for eCommerce companies, to support our business accounting and to analyze the profitability of our marketing measures.

In this context and based on our legitimate interest according to Art. 6 Para. 1 S. 1 lit. f GDPR, we transmit the following personal data, according to our internal structure, to Klar Insights GmbH: Customer number Order number, Order ID The processing of this data allows us to evaluate the effectiveness of our marketing activities and to optimize our business processes accordingly. The data is used exclusively for internal analysis purposes and is neither used for advertising purposes nor passed on to third parties without authorization.

Information on data protection and data use by Klar can be found on the following website:

<https://app.getklar.com/legal/data-protection>

You have the right to object to this processing at any time for reasons arising from your particular situation. Further information on your rights as a data subject can be found in this privacy policy.